



PayStore[®]

MUCH MORE THAN PAYMENTS

www.paystore.com.br/en



PayStore®

The most modern technology for **Acquirers or ISOs** who wish to go beyond the relationship of payments with retail and seek to bring to the market a new concept of **innovation and integration of Consumers, Merchants and Developers with Payments, Business Automation Software and Services.**



BUSINESS VALUES



MERCHANTS LOYALTY

The relationship between **Acquirers/ISOs** and Merchants is traditionally restricted to Payments. With **PayStore®**, the relationship expands with the offer of tools to retain Merchants and help them sell more.



DEVELOPERS COMMUNITY

In the past, **Acquirers/ISOs** hardly allowed the creation and distribution of third-party Developer applications in their terminals. **PayStore®** enables Accredited Developers to create and publish in a controlled manner their Point-of-Sale (POS), mPOS (Mobile POS) and SmartPOS applications.



#PHYGITAL CONSUMERS

Consumers may experience new ways of interacting with **Acquirers/ISOs** and Merchants who use **PayStore®**. Loyalty programs, coupons, prizes and digital stores allow the #Phygital (physical-digital integration) concept to be incorporated in order to engage the Consumer before, during and after shopping.

DEFINITION

PayStore® is a **multi-technology** and **multi-acquirer** Chip&PIN payment platform managed by its **App Store**, that enables the controlled and secure development and distribution of **Developers Apps integrated with Payments**. *PayStore*® is much more than payments.



Multi - Technology

- MiniPOS
- POS
- mPOS
- SmartPOS



Multi - Acquirer

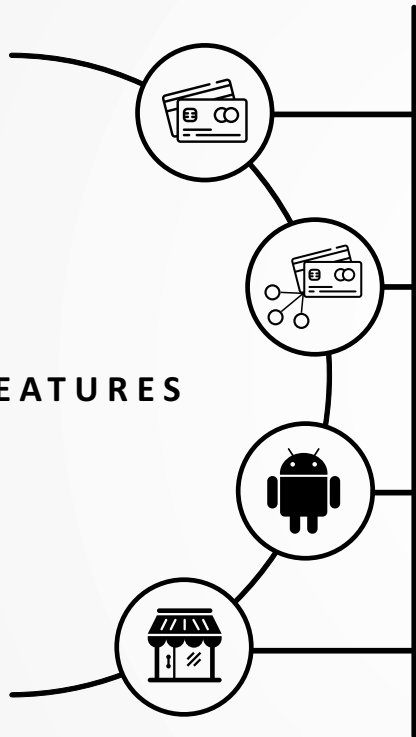
- ADIQ
- Global Payments
- Stone
- Banrisul Vero
- PagSeguro



App Store

- Payments Apps
- Developers Apps

FEATURES



ACQUIRERS

- Management of ISOs, Merchants, Terminals and Developers.
- Review, distribution and update of your Payment Apps and Developers Apps, with targeted posting control.
- Look & Feel configuration of the Payments Apps.
- Payments transactions monitoring.
- Restful APIs for integration with backoffice systems.

ISOs

- Management of Merchants, Terminals and Developers.
- Review, distribution and update of your Developers Apps, with targeted posting control.
- Look & Feel configuration of the Payments Apps.
- Payments transactions monitoring.
- Restful APIs for integration with backoffice systems.

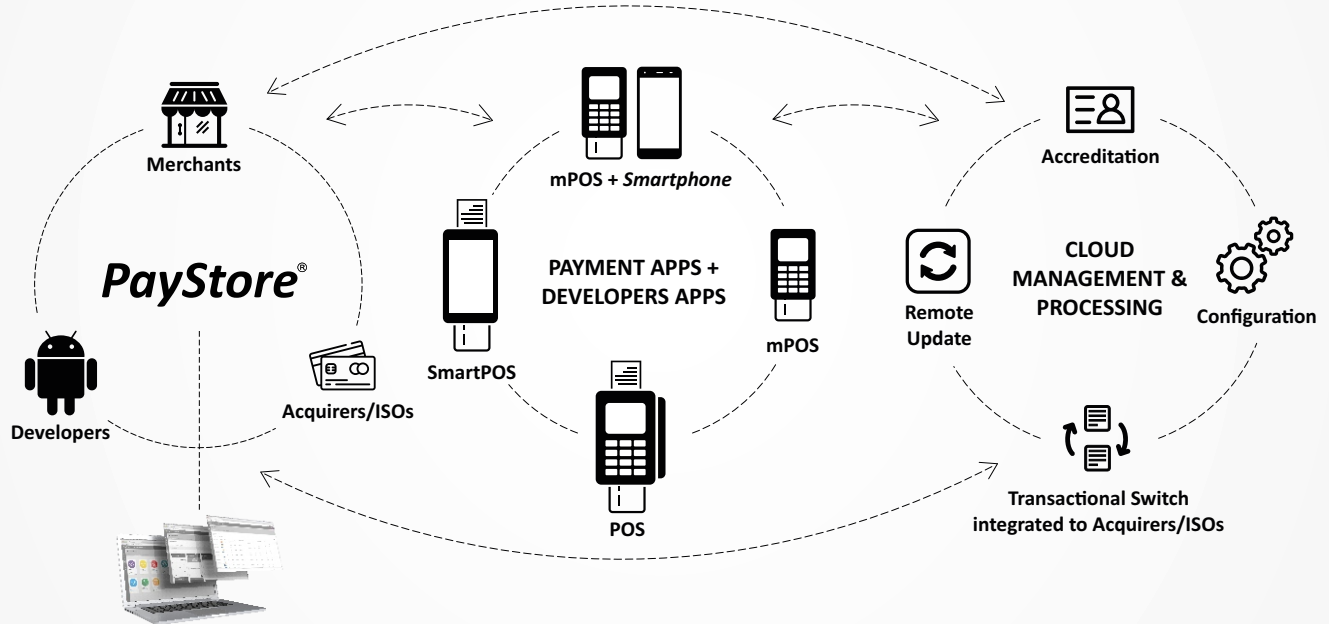
DEVELOPERS

- SDKs for creating and integrating your Apps with Payments Apps.
- Development of your Apps for POS terminals in **PayStore®** Script technology.
- Development of your Apps for mPOS or SmartPOS terminals in Android technology.
- Publishing your Apps for review and distribution.

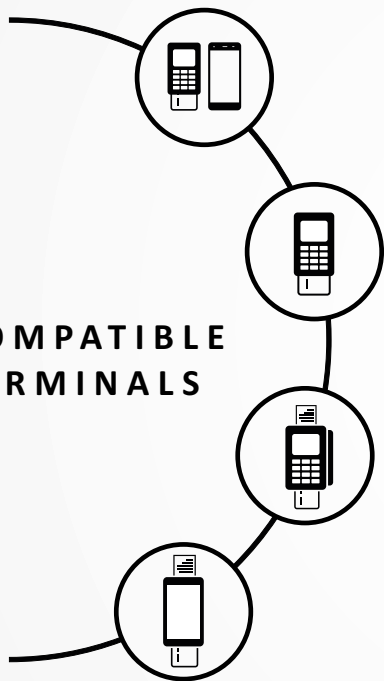
MERCHANTS

- Use of Payments Apps and Developer Apps for better management of your business and provide services to your customers.
- Payments transactions monitoring.

OVERVIEW



COMPATIBLE TERMINALS



COMPATIBLE TERMINALS

KIND	DEVELOPMENT TECHNOLOGY	MANUFACTURER	MODEL
POS	Script	Verifone	VX 520
			VX 685
			VX 690
			C680
		Ingenico	ICT 220
			ICT 250
			IWL 251
			IWL 281
			Move/5000
		Pax	D200 S920
mPOS	Android	Pax	D150 D180
		Gertec	MP10
		Pax	A920
SmartPOS	Android	Gertec	EPOS 700 EPOS 750



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